

Next LCB Meeting
July 28th
7:00 PM
Lancaster Brewing
Company



Treasury Report
\$ 880.10



In This Issue

Just One (more) Floyd

Real Beer Page

Upcoming Events and
Club Calendar

Just One (more) Floyd

Greetings,
First I want to start with an important
message from Glenn:

Floyd,
I just wanted you to know
that at the next meeting I
will be bringing 10
different beers that I had
brewed this past year. I
would like the club to help
me pick the best five or
six. Every year I go to an
informal "Swill -off" with
some friends of mine and
over the years have tasted
over 400. I guess you
better warn Frank ahead of
time- there isn't anything
very hoppy!

Glenn Fehnel

I won't be at the up-coming
meeting and now I'm really
sorry I'll miss Glenn's
"variety" pack, damn! I'm
heading back home to
upstate New York for a High
School reunion. It feels
like this one should be in
the triple digits by now,
whew. And, it's been
tiring walking around
practicing holding in my
stomach.

Todd will have some
good raffle beers (for
those who need a few to
take to the mountains).
Did you notice the article
in the Lanc. paper about



pairing beer and cheese,
see, people are starting
to notice the good
things.

And, another
important social event
on the horizon. Frank
Melvin has offered to
have the Aug. (25th)
meeting at his house to
celebrate 10 years of
great (my adjective)
brewing.

Great idea! Don't see
any reason not to.
We'll have directions in
next newsletter.
Well, off to see old
high school friends.
"Til next month at
Frank's.

Cheers,
Floyd



Real Beer Page

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A-B WINS BATTLE FOR CHINESE BREWERY

Anheuser-Busch won its takeover battle with SABMiller for the China's fourth largest brewery after SABMiller, the world's second-largest brewer and maker of the Miller brand, withdrew its hostile bid for the Harbin Brewery Group. SABMiller sold its 29.4% stake in the company to Anheuser-Busch, netting it a \$124 million profit in little more than a year. Anheuser-Busch's aggressive pursuit of Harbin shows how determined the U.S. brewer is to expand its presence in China. Andre Parker, SABMiller's Asia chief, said he could not justify topping Anheuser-Busch's bid, which equates to about 50 times Harbin's 2003 net profit of \$14.7 million. Foreign brewers are eager to expand in China's huge and fast-growing beer market. China has annual beer sales of \$6 billion and is growing at 6% a year, compared with annual growth of 1% to 2% in developed markets such as the U.S. and Europe.

LITE BEER SALES TO SURPASS REGULAR BEER

Light beer sales, on the rise ever since Miller Lite was introduced in 1972, will surpass regular beer sales by next year, according to new research. While brewers debate the staying power of low-carbohydrate diets that have spurred interest in low-carb beers, increased consumption sales of beers lower in calories is a well-established trend. Beers that are low in calories or carbohydrates last year accounted for 45% of the U.S. beer market, according to the report by Mintel International Group, which puts the value of those sales at \$40 billion. Drinkers of beers including Bud Light, Miller Lite and Coors Light consumed an average 5.7 beers in the past month, while consumers of regular beer drank five beers, Mintel reported.

<http://www.realbeer.com/news/articles/news-002245.php>

RUSSIANS MAY FINALLY LABEL BEER 'ALCOHOL'

Because beer in Russia is considered a "light alcoholic" drink it is sold alongside milk and orange juice, and anybody may buy or sell it - even teenagers. Russian legislators are considering changing that. At the urging of the City of Moscow, the legislature is considering labeling beer a full-fledged alcoholic beverage, a change that would restrict where beer can be sold and how it can be advertised. Most dramatically, to buy a beer you would have to be at least 18 years old. "Young people think beer is not alcohol, so they've been drinking it all their lives," said Vladislav Kiselyev, a spokesman for the Moscow City Duma, which forwarded to parliament a bill to declare beer alcoholic. "You see children drinking beer on their way to school."

<http://www.realbeer.com/news/articles/news-002256.php>

A-B FAILS FOR BLANKET TRADEMARK WITH BUDWEISER

The European Union has rejected an attempt by Anheuser-Busch to register its Budweiser name as a single trademark in all 25 EU countries. In rejecting the St. Louis-based company's 1996 "community trademark" application, the E.U.'s Office for Harmonization in the Internal Market said the Budweiser name is identical to one already registered by Czech rival Budejovicky Budvar NP in France and Austria. Anheuser-Busch must instead rely on previously held national trademarks. Anheuser-Busch will have to apply for trademark registration in five of the E.U. nations where it doesn't already have protection for the Bud or Budweiser names, including the Czech Republic, home

of Budejovicky Budvar.

<http://www.realbeer.com/news/articles/news-002254.php>

BOULEVARD BREWING PLANS MAJOR EXPANSION

Boulevard Brewing Co. in Kansas City is planning a \$15 million addition that would increase its beer-making capacity more than five-fold. The brewery has grown 15-20% annually for the past eight years, and it expects to produce more than 85,000 barrels this year. At that rate, it will soon reach its capacity of 105,000 barrels. The addition would enable it to eventually brew 600,000 barrels a year. "We now have 2.5% of the market in Kansas City, and there's no reason we can't have 5 or 8 or 10% of our hometown market," said Jeff Krum, chief financial officer for Boulevard. "Then there's Omaha; Des Moines; Yankton, South Dakota; St. Louis. We have a much smaller fraction in those places, but there's no good reason why - if we do things right - we can't grow our market share there." Construction of a new 70,000-square-foot building to house a new brewhouse would begin in March 2005, and the new brewery would begin producing beer by June 2006.

STONE BREWING ALSO HAS BIG EXPANSION PLANS

Stone Brewing Co. plans a major \$10 million expansion that will enlarge the brewery to an annual capacity of over 200,000 barrels. The company will move into a new 50,000 square foot building located within a large, high-end business park in Escondido, just south of its current location in San Marcos and about 20 minutes from downtown San Diego. According to co-founder and President Greg Koch, the real estate search and project development "has been a year and half in the making." A big part of the new project will be to increase consumer interaction with the brewery by including a gift shop and tasting room. "I'm excited to expand consumer interaction," said Koch. The hospitality area will be open to the public six days a week, as opposed to the current Friday and Saturday hours.

AND FLYING DOG BOOSTS PRODUCTION CAPACITY

Flying Dog Brewery will soon take delivery of the first of four large external fermentation tanks. The new 26-foot high, JV Northwest 300-barrel tanks enable the brewery to increase its production capacity by 35% over the next three years. Project 'TANK UP' represents a quarter-million dollar investment for the brewery. Last year the brewery produced a record 25,561 barrels. To capitalize on increased demand for the brewery's products, Flying Dog is also launching three new seasonal beers this year, as well as a 10th anniversary beer in September at the Great American Beer Festival. The new capacity will primarily fulfill orders from existing markets.

*****WEB WATCH*****

CELEBRATE AMERICAN BEER MONTH - AND WIN BEER GEAR

America's breweries are giving away a variety of beer-related items during American Beer Month. All it takes to win is an email address.

<http://www.americanbeermonth.com>

THE NEXT GENERATION

American Beer Month is a celebration of the diversity of American beer choices - a far cry from little more than 20 years ago. A look at some of the "big little guys" who've risen to regional and national status.

http://www.realbeer.com/edu/abm/next_generation.php

*****ADVERTISEMENTS*****

BEER & WINE HOBBY'S XMAS IN JULY SALE

It's finally here! Our Annual Christmas in July 10% Savings Sale! During this annual sales event you can save 10% off everything in stock. Wine Concentrates, Juices, Brewing Kits, Barrels, Malts, Grains, Yeast, Kegging Systems and All Large-scale Winemaking Equipment - If it's in stock, it's on sale!

<http://www.beer-wine.com>

HOPSTEINER

"Committed to the brewer" for over six generations. Our first priority is to provide brewers worldwide with the highest quality hops and hop products at the best price with expert service and technical support. We are a hard-working, knowledgeable team and committed to our customers, suppliers, and the quality of our products.

<http://www.hopsteiner.com>

Real Beer Page (cont.)

HOME BREWER MAKES BEER WITH CICADAS

Steve Marler, an Arlington, Va., homebrewer has made a 10-gallon batch of beer that includes smoked cicadas as an ingredient, and he plans to spend the next 17 years enjoying the beer. "The hops will probably hide any cicada flavor," he told the Washington Post before brewing the beer. "Totally hysterical ... you have to assume the determined brewer will follow through with any brewing threat, no matter how outrageous," was the reaction of Randy Mosher, author of the newly released "Radical Brewing," which is packed with offbeat recipes. This was one he missed. Marler's recipe is something of a tribute to the Brood X 17-year cicada that emerged in May. The base beer is a barley wine and targeted it to 21 Plato (thus the final beer will be about 10.3% alcohol by volume) because the cicada Brood X will emerge again in 2021.

<http://www.realbeer.com/news/articles/news-002244.php>

CACTUS EXTRACT HELPS PREVENT HANGOVERS

Prickly pear cactus helps prevent hangover symptoms, according to a study reported in the Archives of Internal Medicine. And, no, you don't have to worry about the spines - doctors used extract of prickly pear in the study, and it's available in some health-supplement stores. Some homebrewers use prickly pear in making mead (a honey wine) and even beer. Perhaps a commercial operation will begin producing them as "hangover free" products. Unlike remedies such as raw egg concoctions used to relieve a hangover after a night of drinking, taken hours in advance the extract can alleviate symptoms such as dry mouth and nausea. However, it does not appear to ease other woes, such as headaches and dizziness.

<http://www.realbeer.com/news/articles/news-002260.php>

HOME BREWERS CONFERENCE SETS ATTENDANCE RECORD

A record number of more than 770 homebrewers, professional craft brewers and beer enthusiasts gathered in Las Vegas last month for the American Homebrewers Association National Conference. "The ... Conference has evolved into a monster of a great event. With 776 attendees sharing the revelry and education, this was the most fun I've had around beer all year," said AHA director Paul Gatzka. At the end of the conference, the winners of the 2004 National Homebrew Competition were announced. The results:

http://www.beertown.org/events/nhc/2004_winners.html

ANTI-HANGOVER PILL IGNITES CONTROVERSY

An anti-hangover pill being marketed in the United Kingdom as a dietary supplement has sparked new concerns about binge drinking. RU-21 was launched in June, less than a month after Prime Minister Tony Blair said he was determined binge drinking should not become a "new British disease." A box of 20 costs £4.99 with one pill taken with every drink and the company behind the product claims it regulates alcohol metabolism and will even protect organs against alcohol damage. The pill, said to have been developed by the Soviet KGB so its spies could out-drink enemy agents, works by inhibiting the body's production of the poison acetaldehyde. Critics say that by masking the after-effects, RU-21 could prevent heavy drinkers from recognizing their problem with alcohol abuse.

<http://www.realbeer.com/news/articles/news-002250.php>

OOPS - 'NON-ALCOHOLIC BEER' PACKS PUNCH

Japanese officials have discovered that an occasional bottle of "non-alcoholic" Buckler beer may have contained more punch than advertised. Heineken Japan and Kirin Brewery, who produce the beer that is supposed to have less than 0.5% alcohol by volume, recalled more than 1 million bottles. During the production process, insufficient heating reportedly led to beers fermenting in bottles, boosting the alcohol content. In Japan, drinks are taxable if they have 1% or more of alcohol.

<http://www.realbeer.com/news/articles/news-002249.php>

THE PRICE OF CRYING IN YOUR BEER

Beer drinkers in China are willing to pay to cry into their beer. Customers at a bar in Nanjing fork over about \$5 an hour on top of their drinks tab to sit at the bar. The bar is advertised for the broken hearted, bar tenders play sad music, and there are dolls available for customers to throw around or beat to vent their anger of a broken relationship. Tissues and menthol

drops are also provided. For those not quite moved to tears, Jinling Evening News reports, the bar hands out onions and red peppers.

PARLIAMENTARY GROUP HONORS PROTZ

Roger Protz has been voted 'Beer Drinker of the Year 2004' by the All-Party Parliamentary Beer Group. Protz is one of Britain's leading writers on beer and pubs. He appears regularly on radio and TV. He has written a number of books, and is a judge and Master of Ceremonies of the Champion Beer of Britain competition held each August at the Great British Beer Festival. "This is an award not only for me but also for all campaigning writers and CAMRA who champion the cause of quality beer and defend Britain's beer heritage against the onslaught of global brewers," Protz said.

<http://www.protzonbeer.com>

QUOTE OF THE MONTH

Pete Coors isn't sure whether the busty, blond Coors Light Twins are a liability or an asset in his race for the U.S. Senate. If voters want an explanation of why a conservative Republican is involved with sexually explicit advertising, he offers this: "We don't sell marshmallows or Popsicles. We're in the beer business."

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Lancaster
County
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July 28th Club Meeting Lancaster Brewing Company 7:00 pm

August 25th Club Meeting 7:00 pm
Frank Melvin's House - Celebrate 10 Years of Great Brewing

Oct 3rd Club Picnic – Garden Spot MC Club, Route 272, just south of Adamstown.

(Print this page and cut this table out to keep as a reminder of upcoming events.)

We're on the Web!

See us at:

<http://www.lancasterbrewers.com>

and

<http://clubs.yahoo.com/clubs/lancastercountybrewers>

